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	產品行銷與管理應用
專題/論文指導	
證照/證書	
期刊論文	<ol> <li>賴鳳儀、林鉦棽、陳曉鈴、李郁芩、湯蕙娟(2016年09月)。主管與同事關係品質對建言行為的非線性關係:心理安全知覺的中介角色。人力資源管理學報,16(3),1-28。(TSSCI期刊)</li> <li>陳曉鈴、賴鳳儀、賴春錦、高月慈(2015年09月)。凝聚力在主動人格與角色外行為之調節角色。臺大管理論叢,25(3),1-38。本人為第一作者。(TSSCI期刊)</li> </ol>
<b>和章雜誌專欄</b>	(1000134) (1)
研討會論文	Hsiao-Ling Chen and Shih-Chieh Fang, 2017. "The Interactive Effects of Challenge Stressors, Leader-Member Exchange, and Positive Stress Mindset on Job Engagement and Job Performance." The 48th Annual Meeting of Decision Sciences Institute, Washington, D.C., U.S.A.
	<ol> <li>Hsiao-Ling Chen and Shih-Chieh Fang, 2017. "Job Stressors and Job Performance:         Modeling of Moderating Mediation Effects of Stress Mindset." The 22nd Annual         Conference of Asia-Pacific Decision Sciences Institute Conference, Seoul, Korea.</li> </ol>
	3. Fong-Yi Lai and Hsiao-Ling Chen, 2016. "The role of leader–member exchange in the relationship between customer incivility and work deviant behaviors: A moderated mediation model." The 54th Society for Marketing Advances Annual Conference, Atlanta, U.S.A. 2016 SMA Proceedings, pp. 49-58.





	4.	Fong-Yi Lai and Hsiao-Ling Chen, 2015. "Recurring small-scale event tourist
		satisfaction, place attachment, involvement, and revisit intentions: A comparison
		between primary and secondary visitors." The 23rd European Association for Sport
		Management Annual Conference, Dublin, Ireland.
	5.	Hsiao-Ling Chen & Fong-Yi Lai, 2014. "Impact of surface acting on emotional
		exhaustion and customer- perceived service quality: Moderation of sales
		orientation." The 19th Asia-Pacific Decision Sciences Institute Conference,
		Yokohama, Japan.
研究計畫		
專利		
榮譽事蹟		